

Processing of images for promotional purposes

Basic information on Data Protection	
Responsible:	BARCINO CULTURAE NOVAE, S.L.
Purpose:	Capture and dissemination of image and/or video for promotional purposes
Legitimation:	Consent of the interested party.
Recipients:	Data transfers are planned to: Internet (social networks, video platforms and websites), the entity's website and other media. Transfers to third countries are planned.
Rights:	You have the right to access, rectify and delete the data, as well as other rights, indicated in the additional information, which you can exercise by contacting the address of the data controller.
Origin:	The interested party himself

Complete information on Data Protection

1. Who is responsible for the processing of your data?

BARCINO CULTURAE NOVAE, S.L.

B67508978

C/ Passatge de la Banca, n.º 7 - 08002 - Barcelona - BARCELONA

933172649

info@museocerabcn.com

2. For what purpose do we process your personal data?

At BARCINO CULTURAE NOVAE, S.L. we process the information provided to us by interested parties in order to capture, disseminate and transfer images and/or videos for promotional purposes for publication on the Internet (social networks, video platforms and websites).), in the entity's publications and other media. If you do not provide your personal data, we will not be able to fulfill the purposes described.

No automated decisions will be made based on the data provided.

3. How long will we keep your data?

The data will be kept as long as the interested party does not request its deletion.

4. What is the legitimacy for the processing of your data?

We indicate the legal basis for the processing of your data:

- Consent of the interested party: Capture, dissemination and transfer of image and/or video for promotional purposes for publication on social networks, video platforms and websites, as well as in the entity's publications and other media. (GDPR art. 6.1.a).

5. To which recipients will your data be communicated?

The data will be communicated to the following recipients:

- Internet (social networks, video platforms and websites), the entity's website and other media, for the purpose of transferring and publishing images and/or video for promotional purposes.

6. Data transfers to third countries

The following data transfers to third countries are planned:

- Social networks and promotional dissemination systems, with the purpose of carrying out advertising promotion of the entity's services. The guarantee for this transfer has been established through: Explicit consent of the interested party. You can consult additional information at: Privacy policy of the entity.

7. What are your rights when you provide us with your data?

Any person has the right to obtain confirmation as to whether or not at BARCINO CULTURAE NOVAE, S.L. we are processing personal data that concerns them.

Interested persons have the right to access their personal data, as well as to request the rectification of inaccurate data or, where appropriate, request its deletion when, among other reasons, the data is no longer necessary for the purposes for which it was collected. You also have the right to the portability of your data.

In certain circumstances, interested parties may request the limitation of the processing of their data, in which case we will only keep them for the exercise or defense of claims.

In certain circumstances and for reasons related to their particular situation, interested parties may object to the processing of their data. In this case, BARCINO CULTURAE NOVAE, S.L. will stop processing the data, except for compelling legitimate reasons, or the exercise or defense of possible claims.

You may materially exercise your rights in the following way: by contacting the address of the data controller.

When commercial communications are sent using the legitimate interest of the person responsible as a legal basis, the interested party may oppose the processing of their data for this purpose.

If you have given your consent for a specific purpose, you have the right to withdraw the consent given at any time, without affecting the legality of the processing based on the consent prior to its withdrawal.

In the event that you feel your rights have been violated regarding the protection of your personal data, especially when you have not obtained satisfaction in the exercise of your rights, you can file a claim with the competent Data Protection Control Authority through from its website: www.aepd.es.

8. How have we obtained your data?

The personal data that we process at BARCINO CULTURAE NOVAE, S.L. come from:
The interested party himself.

The categories of data that are processed are:

- Identification data.